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|  |  | **Developed** | **Partially Developed** | **Undeveloped** |
| **General Principles** | Focus and Depth: Paragraph Level | The paragraph main ideas are focused and deep. | The paragraph main ideas are partially focused and deep. | The paragraph main ideas are not focused and deep. |
| Focus and Depth: Section Level | The section main ideas are focused and deep. (For this assignment, section main ideas are only graded indirectly—but focused and deep section main ideas will strengthen general focus and depth.) | The section main ideas are partially focused and deep. | The section main ideas are not focused and deep. |
| Focus and Depth: Overall Level | The overall main idea is focused and deep. | The overall main idea is partially focused and deep. | The overall main idea is not focused and deep. |
| Clarity | The style (in phrases, sentences, paragraphs, transitions, punctuation, etc.) is clear. | The style is partially clear, but with some unclear parts. | The style is unclear. |
| Life | The style (in phrases, sentences, paragraphs, transitions, punctuation, etc.) “speaks” in a living voice. | The style partially “speaks” in a living voice, but some parts lack life. | The style doesn’t “speak” in a living voice. |
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| **Specific Focus** | Direction | The essay closes by directing its overall main idea toward the text job. (Pre-conclusion direction will only be graded indirectly, but, to strengthen general focus and depth, close each section by directing its section main idea toward the text job or a subordinate section job.) | The essay partially closes by directing its overall main idea toward the text job, but the essay doesn’t close with this direction, the direction isn’t strong enough, or the overall main idea is too underdeveloped to complete the job. | The essay does not close by directing its overall main idea toward the text job. |
| Form | The writing is in essay form (not worksheet form), with a title and paragraphs (plus any text-use requirements). | The writing is in essay form, but some parts of that form are underdeveloped, inconsistent, or unclear. | The writing is not in essay form. |